

ETC ETERA

trends: Spring 2011

Get ready to fall in love with how you'll look this spring. We're mad for the minimal, the nautical, the asymmetrical; sheaths, short-shorts, zippers; grooving on the 70s.

1 » trend: Minimalism

One of the biggest trends to walk the runways. Clean lines. Pure perfection. Little black dress, little white motocross, trendy pant, killer capri and the best boyfriend jacket ever.

how to wear it?

- White-Greek-key embroidered textured black jacket **event.**
- Stretchy white knit motorcycle jacket **utopia.**
- Airy sandbox tweed boyfriend jacket **astute.**
- Skinny grey sateen capri **fog.**
- Stretchy ivory cotton pant **suite.**

2 » trend: White Now

Nothing comes close to the whites of spring. Ultra-hip with ruching, rivets, metallic fabrics, corseted waists, rows of boxy pleats, tiers of crepey ruffles and exposed zips where you least expect them.

how to wear it?

- Ruched rivet-trimmed ivory metallic trench jacket **posh.**
- Corset-styled white cotton twill topper **palladium.**
- Softly box-pleated white bomber jacket **character.**
- Light, crepey ruffle-tiered white cardigan tee **stellar.**
- Stretch zip-trimmed white sailor pant **magnolia.**
- Zip-pocketed white bermuda short **daytripper.**

3 » trend: In Neutral

Colors are strictly au naturale. Sands, creams, brimstone mochas, bitter chocolates. Here is a multitude of pieces that melt through your wardrobe with fresh, crisp, witty, feminine, fashion-forward style.

how to wear it?

- Airy sandbox tweed boyfriend jacket **astute.**
- Sandbox canvas jean jacket **mojave.**
- Hand-crocheted ivory dolman-sleeve cardigan **athena.**
- Beaded ivory/sandbox metallic sheath **cityscape.**
- Wrappy sandbox pebble print dress **trendy.**
- Skinny sandbox denim legging **canvas.**

4 » trend: Asymmetry

Modern as it gets. It's about bare, sexy shoulders, off-center draping, asymmetrical closures, angled tiers, overlapping folds and a little black dress with a little of everything.

how to wear it?

- Off-center-draped brimstone paper leather jacket **brazilnut.**
- Stretchy pacific **goddess** and black **sloane** rayon one-shoulder tees.
- One-hip-detailed chocolate stretch ponte sheath **cabaret.**
- Asymmetrically-styled-allover black jersey sheath **pedigree.**
- Angle-tiered chocolate/ivory birdseye straight skirt **birdseye.**



5 » trend: Zip It

It's open season on zippers. Definitely edgy but less hardcore. Exposed at pockets, cuffs, shoulders, asymmetrical closures; on a motorcycle jacket, at the ruffles of a trench, tied into a bow at the scoop of a tee.

how to wear it?

- Black tech zip-ruffled trench coat **montreal.**
- Stretchy white knit motorcycle jacket **utopia.**
- White jersey zip-bowed scoopneck **breezy.**
- Stretchy zip-shouldered floral tee **brushstroke.**
- Skinny black tech zip-pocketed pant **gemini.**
- White zip-pocketed bermuda short **daytripper.**

6 » trend: The Sheath

Long stemmed beauties. Sexy, iconic, an absolute must. The sleekest silo since the 60s. The overwhelming WOW of it all found in luxe fabrics, flawless style and a fit that's beyond your wildest dreams.

how to wear it?

- Asymmetrically-styled-allover black jersey sheath **pedigree.**
- One-hip-detailed chocolate stretch ponte sheath **cabaret.**
- Skinny-belted stretch jersey tribal leopard sheath **tribal.**
- White-greek-key embroidered textured black sheath **event.**
- Stretch black metallic taffeta shirtdress-styled sheath **agent.**
- Beaded ivory/sandbox metallic sheath **cityscape.**

7 » trend: On Deck

Go nautical. Slip into something see-worthy. Find boatloads of ribby, stretchy, spiffy stripes, mad plaids, dress whites. Seaside classics with a whole new attitude. Bye-bye, preppy. Ahoy there, pizzazz.

how to wear it?

- Awning striped black/white peplum jacket **presto.**
- Striped black/sky cropped sweater jacket **dignity.**
- Striped ink/white boatneck blouson sweater **belmont.**
- Lattice jacquard rope-and-toggle-trimmed short white skirt **savvy.**
- Windowpane plaid short cotton sateen sky skirt **windowpane.**
- Stretch zip-trimmed white sailor pant **magnolia.**

8 » trend: Short-shorts

The next big thing done in a killer metallic, a white bermuda, a bevy of mini-pleats; a slim-leg cut to here, wide-legs cut to there. Top with a jacket, cardie, floral blouse, one-shoulder tee and voilà! a fashion superstar is born.

how to wear it?

- White zip-pocketed bermuda short **daytripper.**
- Ink stretch cotton twill slim-leg short short **placid.**
- Easy-fitting, mini-pleated, wide-leg short-shorts in silver stretch foil **metallica** and soft black stretch twill **vixen.**



9 » trend: Bold & Beautiful

You've gotta stock-up on the boldest pinks, greens, oranges, purples and blues. To wear solo or mixed into the most beautiful tapestries, abstracts, colorblocks, botanics and groovy 70s prints.

how to wear it?

- Ruffled wildrose tapestry jacquard topper **abstract.**
- Silk-sashed violetta/asparagus jersey wave print tee **april.**
- Colorblocked apricot/brimstone cotton sateen skirt **mayfair.**
- Short asparagus/pacific/brimstone leaf print skirt **garden.**
- 70's border print wildrose/orange/purple silk twill shirtdress **jive.**
- Beaded apricot canvas topper that doubles as a coatdress **bellini.**

10 » trend: Seventies

The decade's back. Big time. More hip than hippie. Retro silos. Fluid fabrics. Vibrant colors. Batiks, mosaics, ikats, florettes, animal abstracts; ruffles, sequins, studs. Pick-up something glam to go-with.

how to wear it?

- Ruffled silk georgette batik floral print blouson **bazaar.**
- Stretchy black rayon one-shoulder tee **sloane.**
- Stud-trimmed silk charmeuse mosaic print blouse **colorful.**
- Circle-patterned silk jersey ikat print tee **intricate.**
- Border print silk twill vintage florette shirtdress **jive.**
- Sequined crinkle silk georgette animal blouson tunic **ballad.**

Spring 2011 » color

Look out for extreme color plays. White a must. Natural the new neutral. Bold the best of the rest. The standouts:

brimstone iced mocha.

bitter chocolate bittersweet.

sandbox cream of the crop.

wildrose crackerjack fuchsia.

apricot a pop of pink-orange.

red where's the fire.

asparagus sunny chartreuse.

pacific warm turquoise blue.

daffodil mellow yellow.

black ready, jet-set, go.